

Online shopping is one of the fastest growing areas of the Net, offering users a large number of advantages over conventional shopping. Customers have access to a wider range of goods (1) ... in any shopping centre; (2) ... are no queues or parking problems; 'shops' are open 24 hours a day and purchases are delivered to your door. (3) ... is more, prices are competitive, and online price comparison services enable you to find the best bargains. These sites search the Net for a product and then show you (4) ... much different online stores are charging.

Прочитайте текст. Заполните пропуск (4) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.